Key Notes

Aluminum, Coloured Metals, New Galvanic and PVD (Physical Vapour Deposition)

Emmanuel Tarpin
Key Notes

Lab Grown Diamonds

Lightbox De Beers
Key Notes

Boucheron, the French maison recreates nature's beauty with alchemy and technology. The scanned version was 'translated' into the language of jewellery using titanium and diamonds.
Key Notes

Nano Ceramic Coating
Ideal for the protection of metal surfaces. Thanks to the presence of ceramic nano-particles in its formula, its wear resistance is improved as well as its feeling sensation to the touch with respect to the traditional coatings available on the market today. It is colorable by the addition of pigments.
Key Notes

The POLVERE DI SOGNI finish is created using nano technology something original in the jewellery market. Micro particles are cut into hexagonal shapes to give these pieces an unreplicated shimmering sparkle.
While people hit links for sport, use links to communiques, and rely on revealing links for seduction, jewellery designers use links to drive more fashionable directions in style. Designs of precisely need and carved gemstone links are as varied as individual artist personalities and speak to modernized versions of the classic symbol for enthusiasts of time-honoured elegance. Influences reflect signature styles like crownwork, handling (think pink!) or even mismatched colours and surface shades and textures further enhanced by pov and shadow play. Widths and patterns are wide, medium, soft, and petits, with some structured to give the illusion of pieces bigger than they appear. Final effects are updated traditional numbers that can find favour among a wide range of collectors. This chic sense of accessories unites, ties, and joins in the journey of ways, proving that weak links don't exist when designers have a hand in their making.

Silhouettes: long layering necklaces, bib necklaces, drop earrings, wide bracelets, stocking rings, wide bands
Aesthetic classic, traditional, modern, edgy, versatile, pop, everything, negative space, piercing
Materials: rose, white, and yellow gold, platinum, sterling silver, diamonds, black titanium, oxidized silver


ASIAN AFFAIRS
#FANS #CHINESESYMBOLS #TASSELS
#JADE #NATURE #LOTUS #CULTURE
#RED #CARVINGS #TEMPLES

The exotic appeal of the Far East has long reached Western shores. Asian culture has long influenced designers of all kinds—clothes, furniture, etc.—and given jewellery its ancient roots across mainland. It’s no surprise that adornment is part of the mix. Inspiration comes from architecture (think temples), auspicious symbols of luck including fish and the number eight, common flora and fauna on the continent like lotus and bamboo, and even historical household objects like fans. These motifs are often consistent across myriad Asian heritages through jade beads, carved gemstones, golden Buddha, the colour red, dragons, and more. Silhouettes can be bigger simply to best tell a more pronounced story, though Japanese styling is distinctly more diminutive in structure. Resulting Asian-inspired collections can take wearers on rich, culture-filled journeys through time that are as educational as they are beautiful, all without having to pick up a passport or struggle through airport security lines.

Silhouettes: long necklaces, pendant necklaces, drop earrings, bangle bracelets, 3D effect, architecturally-inspired motifs, fan shapes, Buddha, Chinese letters and numbers, beads
Aesthetic method: feminine, delicate, distinctive, reverent, spiritual, elegant
Materials: white and yellow gold, platinum, diamonds, green jade, coral, inlay materials

EXOTIC ORGANICS

#BAROQUEPEARLS #OPALS #FOSSILS
#INCLUSIONS #SHELLS #AMMONITES
#AMMOLITE #MOTHEROFPEARL #CRYSTALS

Jewellery designers are taking delight in setting some of the most uncommon organic materials into finished creations. The purpose is twofold: to innovate and shine new interest among emerging collectors who value the traditional gems of their accessory-loving predecessors. These are pearls, fossils like ammonites and ammolite, rarely seen shells like conchs that are caried and less costly than their non-mammals, and even opalized wood (wood) and creatures (squid). Jewels featuring these furry finds are often enchanting in appearance, with luminous surfaces, crystallized looks, and other lifelike effects that amaze those aspiring artisans, their organic offspring, and their former hailing. These imaginative silhouettes display either proprietary forms or found-in-nature ones, all of which demand attention. So, shriveling victims beware: these numbers are for wearing only if confidence levels are high. Bold looks like these will draw many an interested pair of eyes.

Silhouettes: long, pendant necklaces, open style rings and bracelets, drop earrings, bracelets, creative pendants, wide bracelets.

Aesthetic: contemporary, edgy, unexpected, whimsical, fantasy, oversized, bulky.

Materials: white and yellow gold, strung silver, pearls, ammonites, vegetable ivory, conch shells, opalised wood.


Vicenza, Jan 2019
Higher Powers

#Religion #Spirituality #God #Buddha #EvilEye #Cross #YinYang #Yogi #Judaism #Hamsa #Talismans

Faith and spirituality are pervasive mainstream style. In a world that grows increasingly technological, many are looking for ways to connect with others, through more positive habits, or by way of a higher power of some sort. Spiritual statements at the annual Metropolitan Museum of Art Gala planning committee and exhibit on their fashionable significance year in the sacredness that is Catholicism. Non-believing spirituality seekers, meanwhile, can tap into the ideology of their choice by way of evil eyes, yin yang or yogi symbols, lunar effects, Hamsa talismans, and more. Modern styling is all over the proverbial map—long necklaces that layer, wide chunky cuffs imparted with familiar icons, religious charms, and ornate pendants featuring sacred pole Buddhas, enamelled crosses, or sacredual Stars of David. All will keep your desired flavour of peace close in the richness spiritual manner of your choosing. For those seeking divine intervention, a faith-inspired amulet may be just the lift you need.

Silhouettes: charms, long necklaces, pendant necklaces, elongate pendants, 3D effects, wide bracelets, open rings
Aesthetics: elegant, simple, spirited, subtle, symbolic, understated, mixed colours, soft curves
Materials: white and yellow gold, silver, diamonds, enamel, beads, blue gems, natural-looking colours


GARDEN STATE
#INSECTS #BUTTERFLIES #FLOWERS
#VINES #BRANCHES #BEETLES #GREENERY
#OUTDOORS #NATURE #BEES #BIRDS

Homages to backyard friends birds, bees, butterflies, flowers, and bugs are taking over jewellery cases. Critters cute and creepy have worked their way into the hearts of jewellers thanks to affinities for warm weather and inspired creations on couture runways (hello, bugs! flowers and vines like Bluemoon). From caterpillars to beetles and bees to peppers, myriad creatures are popping up in collections. These pieces are crafted in gold with vibrant coloured gemstones and topaz applications like animal and nano-ceramic coatings for realistic yet icy appearances in gossamer branches fashioned into necklaces that sport cocoons, oversized green beetles affixed to shoulder cuffs, sparrow perched on earring doves, and glowing dragonflies dangling from long chains. Fantastic garden-inspired finds are what jewellery-loving backyard enthusiasts crave. Want an outdoor fix without the mosquito repellent? Catch the buzz happening around these nature creations.

Silhouetteless oversized bib necklaces, drop earrings, wide bracelets, coiled rings, elongated rings and pendants, wide and big effects. Autumnal organic-looking nature, welcoming, nostalgic, winter, happy, fantasy.
Materials: white and yellow gold, black mother-of-pearl, oxidized iron, gemstones, diamonds carved gems, nano-ceramic coatings, enamel.

50

The color green in jewellery continues to trend strong. With two shades of green - grassy green and emerald being highlighted in recent years through Pantone's Colour of the Year, it's not surprising that the shade remains a popular one. That's especially true in jewellery, where tourmaline and emerald are among designers' top choices thanks to their natural abundance and because of promotional efforts from mining giants Gemfields and Muzo. Creators include affordable malachite cabochons and beads, rough-cut tourmaline slabs, tinny fancy-cut offerings of Zambia emerald set into high-fashion designs, many tourmalines, electric green and rare tourmaline, and lime-like peridot. Silhouettes vary depending on material but in general, expect the less-expensive green options to be available in bigger sizes while the pricer stuff is sold in smaller dimensions. Finished looks will be lush, gorgeous, and rich-looking, no matter the measure. So, go ahead and let loose and embrace those green dreams! They can come true in a profile that works best for clients and you.

**Silhouettes:** pear, cuffs, long earrings, and pendant necklaces, cabochon cuts of gems, freeform gem cuts, beaded

**Aesthetic:** naturally pleasing, organic-looking, earthy, bohemian, whimsical, opulent, elegant

**Materials:** white and yellow gold, black rhodium, diamonds, tourmaline, malachite, beads

---


---

**TECHNICOLOUR DREAMS**

#COLOUREDCOATINGS #NANOCERAMIC
#PVD #INLAY #COLOURCOMBINATIONS
#WILDCOLOURS #ENAMEL

Colour in jewellery is no longer the lone job of gemstones enter the wide variety of coatings for jewellery like enamel, nano-ceramic, PVD, and more which have shown up in force this year. Designers are looking for ways to create more, and these technological developments help accomplish colourful goals. For example, nano ceramic coatings last longer than enamel and are available in more metallic-looking colours. Depending on the technique, options for originality are abundant wild colour combinations, funny forms, and unexpected gemstone hues are just a few. Outlines, meanwhile, lean toward the expected and geometric midcentury effects and sharp angular designs with some Renaissance options mixed in for femininity. In the end, styles are bold, fanciful, playful, and robust thanks to eccentric colour combinations refined enough for elevated palates. For those seeking out a healthy dose of whimsy, person a rainbow bright piece that will call to mind the crayon box of your youth.

Keywords: funky shapes, unexpected, geometric collars, oversized pendants, drop earrings.

Aesthetic: happy, vibrant, wild, floral, bright, mesmerizing, fantasy, colourful.

Materials: white and yellow gold, nano-ceramic coatings, enamel, PVD, smalt, agate, horn, nail.

---

**Credits**


---

Vicenza, Jan 2019
SURFACE PRO

#HAMMERED #HIGHPOLISH #ROUGH
#MATTET #ETCHED #SCRATCHED #SATIN
#CHASING #REPOUSSÉ

Dramatic textures in jewellery are becoming more widely utilized. Texture is a huge component of wearing jewellery, so it makes sense that surface textures should vary as much as the techniques used to create them. Consider hammering, etching, chasing, and repoussé effects and see to the touch finishes that urge wearers to linger longer in sessions of robust jewellery handling and admiration. Pieces are accented in laser gold or silver, and lower gemstones allow the texture to tell the story. Item dimensions are broad no matter the style, leaning towards larger dangles. All effects appear more rustic, bohemian, and less refined than classic jewellers with high polish appeal and perfectly cut gemstones. The gems used in these rugged looks are either equally rustic or brilliant cut to serve as contrast. Text of rugged topography, bowl like, highly textured jewels will appeal to your sense of wild adventure while maintaining the pristine refinement these collections exude.

SURFACE:
- wide and long collars, surfaces, earrings, rings, and bracelets, sculpted, beaded, chunky shapes
- An ethereal floating, subtle, understated, matte, calming, pixel lazy
- Materials: white, rose, and yellow gold, diamonds, rough gemstone cuts, slide gems, geometric moms cut

Children's programming is paving the way for some inspired fine jewellery designs. Designers are borrowing favourite character features, vivid colours, childlike motifs and symbols, and exaggerated and unusual silhouettes from tv. Saturday morning shows show up in the most bizarre ways. For the past five years, illustrated comic superheroes like Snoopy, Porky Pig, SpongeBob Squarepants, Hello Kitty, and more have seemingly taken permanent residence in both fashion and handbag designer collections as well as in some museum exhibitions. Jewellery, of course, is a natural next step. Light-hearted looks include transformed characters, open rings with unicorn hooves, teddy bear friendship bracelets, and keychain character keeping company with cats, dogs or personal motifs. All offerings add a fun and much-needed approachable vibe to serious jewellery store cases. An inadvertent bonus: a cuteness quotient boost in the eyes of our kids.

Silhouettes: charms, open style rings, elongated pendant necklaces, bangles, studs.
Aesthetic: fantasy, whimsical, fun, childlike, colourful, make believe, silly, nostalgic
Materials: enamel, rose and yellow gold, diamonds, pink sapphires, amethyst, topaz, acrylic, rubies.


58

Vicenza, Jan 2019
The Dualistic Traveler is hyper diverse; shaped by a mixture of places, experiences and cultures, this consumer is rooted in a variety of races, ethnicities and backgrounds from all four corners of the world. Identities are becoming increasingly blurred due to extensive travel and increased immigration.

**SOFT POWER**
MOVEMENTS | SHAPED EXPRESSION | CALM POP

As a shift against global political turmoil, the Intellectual Rebel consumer is looking for a release, doing so through apps, apparel and accessories that help them detach away from day-to-day stress. Luxury, and indulgent moments are what these consumers crave, to ensure their anxiety about the future is kept to a minimum.

**NATURE ODYSSEY**
RURAL VISIONNAIRE | TROUVÉE | METAFLORA

From biological codes to dress codes to codes of behaviour, The Phygital Consumer is living in a future where digital and physical worlds seamlessly merge. Constantly connected, they are living their lives through digital means, using technology to socialise, be entertained, heighten their experiences and make new connections.

**SIBYLLE**
REMEMBER NATURE | FORTUNE TELLER | OBfuscATION

Spirituality is the new luxury. In today’s anxiety-ridden culture, consumers are seeking new belief systems that borrow from ancient wisdom as a means of overcoming personal challenges. A retro-modern approach to the digital era enables this consumer to pass through the fascinating oriental culture full of mysteries and traditions. Religion gains a whole new meaning and spirituality increasingly takes centre stage.

**ANOTHER MAN**
ELEMENTAL | DOWN TO EARTH | NOCTURNAL WAVE

Attitudes around manhood are shifting and a new age of masculinity is surging. Transcending generations, The Disruptive Man is throwing out the cultural script of yesterday and rejecting established codes of male physical prowess and vulnerability. Instead, new rules are expressed as creating a fresh perspective on manhood in which diversity, authenticity, and vulnerability are the focus.

**BABEL**
OPTICAL GAP | DIGITAL PSYCHEDELIA | MAPPING BRIGHT

The Phygital
SOFT POWER
THE INTELLECTUAL REBEL

The Intellectual Rebel’s instinct is to stand out, stand up and be heard.

We are entering an emotionally connected time, which will have huge impact on the Intellectual Rebel. As a result, this consumer wants to get back in touch with the things that they can connect with, both emotionally and physically. This includes fighting for their political and social beliefs, taking control over their sex lives and fertility, their emotional health as well as diet, to ensure they’re at their optimum and feel as powerful and balanced as they can in times of global, economic and environmental despair. It’s less self-care and more self-aware.

The Intellectual Rebel’s instinct is to stand out, stand up and be heard. As self-proclaimed activists, they are ensuring women’s voices especially get through to those that matter through on and offline protest. They want action and demand political and social change, succeeding by cross-generational assembly. Millennials, Gen Z, as well as Gen X, all form a strong part of this collective. This sense of camaraderie is reflected in their interchangeable sense of style where individuality and hyper creativity reign supreme.
SUBTRENDS

MOVEMENTS
#agender #1980 #industrial #megalometric #primaryshapes #newfeminism #minimalism

SHAPE EXPRESSION
#neoexpressionism #1970 #artwlife. #Colder. #classical. #sleek attitude #colorcombinations

CALM POP
#retrofeeling #1960 #vintageamerican #childish #blocks #feminine

KEY COLOURS

Credits: 1. Pierre Clausel @unsplash.com | 2. Swish Katowice, Poland 2012, photo by Esa | 3. Simone Huisache @unsplash.com
ZOOM ON METALS

#PLAIN #SMOOTH #COLOURSCOMBINATION

ZOOM ON COLOURS

#PINK #PASTELS #SOFT #IRIDESCENCE

SIBYLLE
THE SPIRITUALIST

Innovation will draw upon the wisdom of nature and the knowledge of ancient practices and fascinating cultures.

The Spiritualist uses technology as a medium of deepening issues related to spirit and emotions as well as creating meaning and experience. This influential consumer is hyper-aware of the negative aspects of the digital world and actively explores the ethereal: natural and mystical references combine in a movement towards a beautifully ethereal aesthetic that can elevate the mind. Loneliness, as a result of a constantly connected world, is a key concern, and this consumer therefore craves products and concepts that aid in digital detoxes and tap into a minimalist and more holistic way of life.

Our views of human nature will radically shift in the future. We will also see a growing interest in the mystical, the emotional, and the irrational. Innovation will draw upon the wisdom of nature and the knowledge of ancient practices and fascinating cultures. As we seek more balance, calm and stability, the new mental health experts will be mystics, witches and shamans and traditional rituals are borrowed from Asia.
SUBTRENDS

- REMEMBER NATURE

- FORTUNE TELLER

- OBFUSCATION

KEY COLOURS
ZOOM ON DESIGN MOTIF

#BUGS #INSECTS #WINGS #BEES
ZOOM ON DESIGN MOTIF

#TASSELS #FRINGES #ORIENTALORNAMENTS

NATURE ODYSSEY
THE DUALISTIC TRAVELER

Creating a sense of home and of belonging anywhere comes easy, through various mediums including their work spaces and social circles they include themselves in.

With increased cultural and racial mix, we play on dualism and on the merge of old and new traditions. Differences should be seen as an opportunity for new ideas and solutions, opening dialogues between opposing mentalities and finding shared values. ‘Know-how’ and rediscovery of nature from a tactile and surface point of view will be important.

The Dualistic Traveler’s influence taps into the idea of globalisation, where both local and global concepts merge and marry together to create a new way of life and thus identity. Local roots are being newly rooted on a global scale, allowing for more inclusivity and freedom of movement. Truly multinational, feeling like locals in their chosen cities across the globe, these places may not match where they were born, grew up, or spent much of their lives, but this does not phase The Dualistic Traveler. Creating a sense of home and of belonging anywhere comes easy, through various mediums including their work spaces and social circles they include themselves in. As a result of this shift, The Dualistic Traveler is drawn to “cool” lifestyles that combine real life relationships with internet connectivity. They will constantly strive for the perfect blend of digital connection and digital detox and brands that help them achieve this will thrive.
SUBTRENDS

RURAL VISIONNAIRE

#city/labs #textured #rawgold #goldrigger #shapedbynature
#treasuredise

TRouvAILLES

#fromthesea #memorabilia #grandmasabiner #relic #naturalombi
#childhood #memories

METAFLORA

#postimpressionism #digitallnature #hypernature #contemporarybouquet
#romanticbloom #bioparallelism

KEY COLOURS
BABEL
THE PHYGITAL

The Phygital Consumer boasts an extremely open mindset: everything can be rethought, re-coded: our life, our roots.

It will soon be possible to re-engineer almost everything. Materials and products will merge the physical and digital worlds as we move from the Industrial Age to the Organism Age in the Digital Age. Cross-over from the physical and digital worlds will not exist and technology will integrate flawlessly into our everyday – physical actions and emotional behaviours will be fueled by digital means. The Phygital Consumer moves one step towards becoming robotic, yet uses emotional technology to keep a softer side. As a result, new identifications, languages and ways to communicate will become widespread – chatbots will be our new best friend.

The Phygital Consumer boasts an extremely open mindset: everything can be rethought, re-coded: our life, our roots. This consumer uses a minimalist approach to reprogrammer preset codes. Nothing is as it seems and can be altered at the drop of a hat via apps. Indoor environments can be transformed in milliseconds – temperatures increased or decreased, music switched on, lights directed, all through voice control, signalling a time where immediacy is something consumers come to both demand and expect. In addition, virtual and augmented reality will further enter the creative sphere, altering our perceptions of the world around us further, in ways that have a lasting impact. Creatives will explore the power of altered perception and expanded consciousness – driven by innovative tech solutions that lie in VR and AR.
SUBTRENDS

OPTICAL GAP

DIGITAL PSYCHEDELIA

MAPPING BRIGHT

KEY COLOURS

ZOOM ON MATERIALS

#CERAMIC #ENAMEL #LEATHER #BAKELITE

Credits: 1. de Grisogono | 2. Vladimir Medinsky @shaposh.com | 3. Chopard | 4. Stephen Webster | 5. Tao Hufan @shaposh.com
6. Roberto Durmugia | 7. Akis FW 2019@instagram.com
ZOOM ON STONES
#COLOURFULGEMS #OPALS #PEARLS #FACETED
ANOTHER MAN
THE DISRUPTIVE

A sense of “good individualism” is rising, paying more attention to what the modern man “is” instead of “what he represents.”

The Disruptive Man is the modern-day equivalent of yesterday’s machismo that was once portrayed in the form of cars and houses. True luxury is now depicted by creating and celebrating loving male friendships and purchasing based on uniqueness and hype exclusivity. A meditative attitude is embraced, showing a new, more reflective and conscious man. A sense of “good individualism” is rising, paying more attention to what the modern man “is” instead of “what he represents.” A new approach that blurs the lines between cultures and countries results in an aesthetic that feels personal with a heightened expression of individuality.

The Disruptive Man is open-minded, throwing out the old boy code where vulnerability is frowned upon and men are seen as emotional beings. Looking to the future a new mindset is emerging where showing emotion is seen as positive and healthy. What it means to be a successful modern-day man has changed and is continuing to change. The stereotypical vision of the breadwinning man no longer applies, and this shift in mentality has been accompanied by some confusion. Although careers are still important, many other factors must now be considered – the concept of being a man is no longer black and white.
SUBTRENDS

- ELEMENTAL
  #minimalistic #urban #sporty #new1980 #graphic #ultrawtite

- DOWN TO EARTH
  #hydratic #realism #expressionistmude #glocal #material #rough #wanderlust

- NOCTURNAL WAVE
  #nightlight #alteredperceptions #physical #magic #darkness #cosmos

KEY COLOURS
ZOOM ON SURFACES

#ENGRAVED #AGEDMETAL #HAMMERED #SATIN


Vicenza, Jan 2019
www.trendvisionforecasting.com